CHEMICAL INDUSTRY JOURNAL Readership / Audience 2027

Chemical Industry Journal is one of the leading voices of the chemical industry, giving expert industry analysis and comment on legislation, regulations and innovations as well as insights on leadership and management issues throughout the industry.

Covering aspects such as revealing profiles and interviews of some of the industry's leading lights, CIJ aims to inspire and educate its readership with insightful case studies and features, matched with a refreshing mix of industry-specific news that impacts the current industry landscape.

Chemical Industry Journal reaches professionals across the chemical industry, including Tier 1 and Tier 2 contractors, the wider supply chain and regulators, informing and connecting readers across the sector.

Audience

Online Magazine Subscribers - 3,000 | **Magazine Readership - 11,700**

Social Media followers - 36,577 | **LinkedIn Newsletter subscribers -22,100**

Industry	%
Chemical Manufacturing	40.7
Oil and Gas	17.7
Pharmaceutical Manufacturing	8.3
IT Services and IT Consulting	6.8
Industrial Machinery Manufacturing	6.0
Chemical Raw Materials Manufacturing	5.4
Agricultural Chemical Manufacturing	5.0
Research Services	4.4
Software Development	2.9
Appliances, Electrical Manufacturing	2.8

Job Function	%
Operations	28.79
Engineering	19.29
Information Technology	13.23
Sales	11.46
Research	8.87
Education	5.24
Quality Assurance	3.97
Program & Project Management	3.56
Customer Success & Support	3.06
Human Resources	2.53

Seniority	%
Entry	41.10
Senior	29.05
Manager	10.96
Director	6.23
Training	4.17
VP	3.72
Owner	2.27
CXO	1.90
Partner	0.60

Website Stats:

chemicalindustryjournal.co.uk

Average visits per month: 9,214

Average page views per month: 18,661

Online Audience

UK 62% | **Europe 15%**

USA 18% | **Rest Of World 5%**

